

July 1, 2009 - IRD Balancing and Lexseco proudly attended the Electrical Apparatus Service Association (EASA) convention in St. Louis, Missouri. This year's convention was attended by nearly 1900 members and exhibitors representing over 480 service centers. There were over 140 companies displaying products and services to the attendees.

IRD Balancing demonstrated the NEW Model 258V portable vibration analyzer, the NEW Model 258B portable balancer/analyzer and the Model 290 Series III shop-based balancing instrument. A Lexseco Core Loss Tester Upgrade kit which enables like-new performance was also on display. Live demonstrations of the B5 Balancing Machine with a 290 Series III and a Lexseco 10KVA Core Loss Tester took place in the Essex Brownell booth.

"As everyone expected, the 2009 International Convention for the Electrical Apparatus Service Association just concluded in St. Louis was rife with apprehension," said Rick Nalley, president of IRD LLC and Krauth Electric. "In talking to our fellow EASANS, it was easy to understand why the purse is being so tightly guarded. Only the most important and necessary purchases were under consideration. Though we feel IRD is properly positioned to fully participate in an economic recovery, we, like other manufacturers, anxiously await the start of an upturn. To this end we have deepened our investment in all areas of our infrastructure. We will be ready when you are!"



Pictured left to right: Rashad Harris, Rick Nalley, Jack Wright, Doug Ringer, Bruce Boerger

In honor of the EASA Convention, IRD Balancing is offering a free Bump Test Module upgrade for any Model 258B or Model 258V purchased before July 31st, 2009.